



Are You Working in Agrifood Processing?



ACCELERATE YOUR BUSINESS GROWTH

BC FoodWorks

"Accelerating the growth of B.C. food processors"

Key activities include:

Business Coaching & Specialized Consulting

Entrepreneurial Skills Training

Mentoring

Networking Events

Core

- Business Planning
- Market Research
- Finance
- Marketing and Sales
- Business Operations
- Risk Management
- Technology and Social Media

Specialized

- Business Plan Development
- Human Resource Planning
- Investment Attraction
- Domestic and Export Market Research and Development
- Regulatory Processes

FREE INFORMATION SESSION WITH GUEST SPEAKER

Join BC FoodWorks staff for a free presentation by one of our industry consultants on: **From Farmers' Market to Grocery Store Shelf – How a Dream became a Reality for One BC Food Processor**. Learn some of the steps necessary to grow your business. Q&A to follow.

Information about the BC FoodWorks program and how to participate will also be shared.

November 21, 2016

**Rotary Centre for the Arts
421 Cawston Ave, Kelowna
10am – 12pm**

RSVP by Nov. 17th to

maren.luciani@opendoorgroup.org or
(250) 319-8683

An Initiative of
ethos CAREER
MANAGEMENT
GROUP



Are You a Good Fit?

- A *New Company* that has been licensed in the last 5 years to do business in BC
- An *Early Growth Phase Company* that has experienced growth of at least 10% over the last 12 months
- Located and licensed in BC specific to the food, functional food or natural health products processing sector

Let Our Experts Work for You
1-877-223-8467 ext. 21

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Growing Forward 2 



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