

# Expression of Interest

The B.C. Agricultural Research & Development Corporation (ARDCorp) is looking for new Planning Advisors to work with the Environmental Farm Plan (EFP) Program ([www.bcefp.ca](http://www.bcefp.ca)) as independent contractors throughout the province, in order to meet producer demand in certain regions and as part of our succession planning process.

As a recognized Planning Advisor, you will be responsible for providing producers with technical support helping them prepare their environmental farm plans. The environmental farm plan is a voluntary process that producers can use to identify both environmental strengths and any potential risks on their farms. As appropriate, it includes a prioritized action plan to reduce the risks.

If successful, you would be a regional contact for the program in your area, responsible for encouraging producer participation in the EFP planning process, assisting with applications for cost-shared funding opportunities, and promoting the Environmental Farm Plan Program. Your financial benefit is dependent on your ability to encourage producers to participate in the program.

It is important to note that your placement on the list of eligible Planning Advisors does not guarantee that you will be selected or contracted for services. Selection of advisors will be dependent upon the needs of the EFP Program and farmer participation.

Criteria being used to evaluate potential contractors are:

1. Sound understanding of practical BC agriculture production practices,
2. Understanding of environmental impacts of agricultural practices,
3. Location – we are looking for Planning Advisors in several key agriculture areas of BC,
4. Interpersonal skills:
  - i. ability to gain and maintain the trust of producers, farm organizations and environmental agencies,
  - ii. ability to make effective oral presentations to producers,
  - iii. display a high level of professionalism,
5. Ability to make decisions,
6. Ability to work independently as a motivated self-starter, and
7. Availability, willingness to travel, and a valid driver's licence.

Please submit your expression of interest indicating region and identifying your suitability for this position along with two producer and/or association references to our office no later than Friday, September 9<sup>th</sup>, 2016, to:

Karen Murray, Program Manager  
BC ARDCorp  
#230 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5  
[karen@ardcorp.ca](mailto:karen@ardcorp.ca)

If successful, you will be required to participate in an extensive training session.

Thank you for your interest in the Environmental Farm Plan Program!

Sincerely,



Karen Murray  
Program Manager