



## **A celebration of the spirit of wild salmon!**

### **Media Release – Launch of Wild Salmon Caravan Website**

The Wild Salmon Caravan is a collaborative, grassroots project led by Eddie Gardner, Stó:lō Elder, and Dawn Morrison (Secwepemc), Founder and Director of the BC Food Systems Network Working Group on Indigenous Food Sovereignty. The intention of the Wild Salmon Caravan is to nurture the creative energy that wild salmon have inspired through the ages, and affirm inter-tribal relationships that are the foundation of Indigenous trade and fisheries knowledge systems adapted over thousands of years. Ancient ceremonies and songs of Indigenous peoples, as well as engaging speakers, and creative expressions of music, storytelling, and visual and performing arts, will call the wild salmon home to the rivers, lakes, and streams of the Fraser Basin and Salish Sea corridor. In a similar spirit as the world renowned Mardi Gras festival in New Orleans, we call on all media to help shine a light on the social, cultural and ecological values of our most important Indigenous food, wild salmon.

The Wild Salmon Caravan was launched in ancient ceremony and songs near the sacred headwaters of the Fraser River at Mount Robson in traditional Secwepemc territory on June 6. Since then, the caravan has embarked on an epic journey as we travel down the river stopping at Indigenous communities along the Fraser River to celebrate and honour the spirit of wild salmon. The caravan is heading for Vancouver for a grand finale with a full on parade and festival. The parade will begin at 11:00 am at Creekside Park North near Science World, and will proceed down Main Street to Crabpark where we will enjoy a full afternoon of ceremony, music, poetry, storytelling, humour, and engaging speakers. Your participation will be a deep and meaningful demonstration of truth and reconciliation in our efforts of showing the world our love for wild salmon, our most important Indigenous food.

Visit our Wild Salmon Caravan website for more detailed information about caravan intention, purpose and ways you can help with volunteering etc... <https://wildsalmoncaravan.wordpress.com/working-group/>

Follow us on Twitter: #WildSalmonCaravan2016

Visit us on Facebook: <https://www.facebook.com/Wild-Salmon-Caravan-1127741203923144/>

Donate to our crowdfunding campaign: <https://crowdfundgift.ca/Wild-Salmon-Caravan>

OR

Send a cheque or money order to

Wild Salmon Caravan

c/o 555 East 55<sup>th</sup> Avenue

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